



# The Crews Letter

Quarterly Newsletter of Bass Business



## Appearances and TV

It was a very busy Q1 for appearances and promotions. I did seminars and appearances for the Raleigh Fishing Expo, The Bass University in Boston, Richmond Fishing Expo, Greene Boat Open House, and the Fin Feather Fur Outfitters in Ohio. Fishing University and the Lost Lake show where I was the guest aired. I spoke a lot about my **SPRO** crankbaits, **Vicious** fishing lines, new **NOCS** sunglasses, and the impressive **Pinnacle** rods and reels.

## Classic and Florida Start

The Classic is the biggest tournament of the year. 17<sup>th</sup> place was not near the top where I had my sights set. I made a calculated gamble to run down south to the Venice area. The weather warmed and the Lake Cataouache area turned on like crazy. Being already committed, I blazed my **Bass Cat** and **Mercury** for 2 hours each way to the most consistent fishery in that part of the country. In March, the Bassmaster Elite Series season got kicked off in Florida. I finished 54<sup>th</sup> at the Harris Chain and was a little disappointed. The next week we moved up to the St. John's River. A 20<sup>th</sup> place finish was better and elevated me to 32<sup>nd</sup> in the AOY standings. Both tournaments were sight fishing and catching immediate post-spawn bass. The **Power Poles** next to my **Mercury** on the back of my **Bass Cat** were key in the shallow Florida waters.



## Crazy Q2 Coming Up

The months of April, May and June will be crazy in the way of pro level tournaments on my schedule. I am fishing 9 tournaments and doing 2 promos in 3 months with 4 tournaments in a row. The events will cover Georgia, Texas, Alabama, South Carolina, Arkansas, and Missouri. Getting on a roll could be a great thing so I am really trying to get some momentum rolling into this swing. I am preparing to find fish in the spawn, post-spawn, summertime pattern, and on the blueback herring bite.



[www.JohnCrews.com](http://www.JohnCrews.com)



#### NEWS AND NOTES FROM Q1:

- Made the longest run of my tournament career at the Classic
- **NOCS** Sunglasses are available at Tackle Warehouse and others
- Finished the first 2 Elite Series at 32<sup>nd</sup> in AOY standings
- Glad to be fishing with the hot, new **Pinnacle** rods and reels
- When bed fishing, it is super important to have **Lunker Sauce** on your soft plastics
- The **Optima** batteries held up great when looking for beds in practice

#### UPCOMING EVENTS IN Q2 2011:

- Mar 3-April 2 PAA - Lake Lanier, GA
- April 6-9 Elite - Pickwick Lake, AL
- April 14-17 Elite - Toledo Bend, TX
- April 21-23 PAA All Star - Ray Hubbard, TX
- April 28-29 SPRO Writers Conference
- May 5-8 Elite - West Point Lake, GA
- May 12-14 Elite - Lake Murray, SC
- May 19-21 Bass Cat Invitational, AR
- June 9-12 Elite - AR River (Little Rock), AR
- June 16-19 Elite - Wheeler Lake, AL
- June 23-25 PAA - Table Rock, MO

For more information go to:

**[WWW.JOHNCREWS.COM](http://WWW.JOHNCREWS.COM)**



*John Crews*

2236 River Oaks Dr  
Salem, VA 24153