

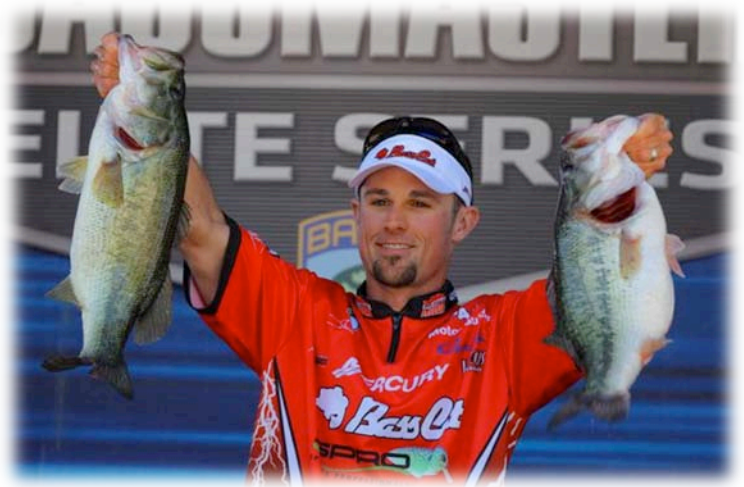


The Crews Letter

Quarterly Newsletter of Bass Business



Continued Elite Series Success- More Postseason Fishing
 Elite Series events 3 through 8 were packed into April, May, and June. Smith Mountain (19th) was a sight fishing event in April. Next was Pickwick (56th) and post spawn made it hard for me to target bigger bass. Early May at Guntersville (3rd) was another awesome event. The **SPRO Little John DD** made its national TV debut. Later in May was the trip to Clarks Hill (30th) and the herring chasing. Soft plastics with **Lunker Sauce** did better than topwater for me. Early June was the time to go back to KY Lake (6th). Again I rode the **Little John DD** for another top 10. The final event got switched to Ft. Gibson (46th) from the Arkansas River due to flooding. It was a good lake. Now I am 8th in Angler of the Year standings.



Promos Packed into Q2

With 5 Elite Series events, there was still time for 3 important promos. The SPRO writers' conference at Lake Lanier was a productive and fun time. Vicious Fishing hosted a great media event in rural Alabama. Both events were fun work with 2 great companies. The third event was to fish the Mark's Outdoors Lay Lake (AL) Open. It was a unique event with lots of fan interaction. The tournament had over 500 boats and everyone restocked the lake at blast off.



BASS Postseason

Since I am 8th in the Angler of the Year standings, I made the top 12 to fish the 2 postseason events in Alabama. These events are a great chance to win more money, increase my AOY standing, and get more exposure. It will be a great opportunity for my career and chances to win. I am pumped about this!

NEWS AND NOTES FROM Q2:

- Weighed the biggest bag of day 2 at Smith Mountain Lake (19-2)
- Weighed 92-11 over 4 days at Lake Guntersville
- Weighed the biggest bag of the Ft. Gibson Lake Elite event (20-1)
- Weighed the biggest bag of Day 3 at KY Lake (25-0)
- Still had time for a Bass Angler Academy day in June
- Vicious Line continues to give me confidence in all their lines
- Bass Cat and Mercury get me around fast and dependable

UPCOMING EVENTS IN Q3:

- PAA Bass Pro Shops Tournament- Lake Cherokee (TN)
- ICAST Show- Las Vegas (SPRO)
- BASS Postseason- Lake Jordan (AL)
- BASS Postseason- AL River
- PAA Bass Pro Shops Tournament- Lake Norman (NC)
- PAA Bass Pro Shops Tournament- Lake Towakoni (TX)

For more information go to the NEW:

WWW.JOHNCREWS.COM



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